

GITPRO WORLD 2012

Emerging Technologies and Opportunities

Saturday 18th Feb 2012

Palo Alto, CA

9:00am - 6:00pm

Fees

Tech and Career/Leadership Tracks Combined

Early Birds: \$35 (non-Members) \$30 (Members)

Regular: \$50 and \$60 at the door on 18th Feb

Startup Bootcamp

Early Birds: \$40 (non-Members) \$35 (Members)

Regular: \$60 and \$75 at the door on 18th Feb



The graphic features the GITPRO logo (Global Indian Technology Professionals Association) at the top left. To its right is the text 'World Conference 2012 Highlights'. Below these are various topics in different colors and sizes, including: 'Mobile', 'Cloud', 'Social', 'Jobs', 'Succeeding Startup', 'Big Data', 'Hadoop', 'Selling & Marketing', 'Corporate Ladder', 'Raising Investment', 'Professional Networking: CEOs VCs Experts Leaders', 'startup bootcamp' (with a laptop icon), 'PMP?', 'Getting Acquired', 'Career Growth', 'MBA?', and 'NoSQL'.

GITPRO World 2012 conference provides an unique opportunity to understand the wave of emerging technologies that would matter in 2012. This understanding would give you a leverage to succeed in profession and entrepreneurship. This conference would also give opportunity to meet industry leaders, executives, and fellow professionals from various leading companies and startups.

Great opportunity for Professionals:

- Learn from industry leaders, technical experts, and successful startup executives
- Prepare to take advantage of emerging technology trends
- Master tips and tricks to succeed in professional career
- Startup bootcamp for early stage startups and Wanna-be-Entrepreneurs
- Network with Professionals, Experts, Executives and Startups CEOs Exhibits

Speakers:

- CEOs and Executives
- Technical Experts
- Invited speakers from startups to leading industries
- Mentors and Coaches
- Successful Entrepreneurs
- VCs and Investors



Milind Bhandarkar

Chief Architect, Greenplum Labs (EMC Big Data Project) Founding Member of Hadoop Project in 2008 at Yahoo



Amr Awadallah

VP of engineering, and cofounder of **Cloudera**. Earlier VP Engg Yahoo for Hadoop extensively for data analysis and business intelligence



Arun Murthy

CoFounder HortonWorks VP lead of the next generation MapReduce project in Apache Hadoop. Experience in 42,000+ servers Hadoop - Map Reduce deployment



Anjul Bhambhri

VP Big Data Products at IBM. 20 years in Database Industry and a Leader who is Technical as well as Management Expert



Carole Bellis

Partner in Kilpatrick Townsend. Practices corporate and securities law. Extensive experience advising early to exit stage companies from inception to IPO/acquisition.



Anil Advani

Managing Partner Inventus. Company Formation, financing and general corporate counseling of emerging companies. Lead M&A s



Sujit Kotwal

Partner at Kilpatrick Townsend. IP attorney specializing in patent law with a focus on strategic IP counseling and patent portfolio development.



Dilip Saraf

Mentor and Career Coach
Coached thousands in Jobs
And Career Growth / Negotiations



Anshu Sharma

VP Products at Force.com
Earlier PM at Oracle SaaS



Saptak Sen

Product Manager for Big Data in the SQL Server at Microsoft Corporation



Abhishek Mehta

Founder Tresata
Expert in Big Data and Hadoop in Banking & Financial Services



Prabhakaran

Founder and CEO of Corp-2-Corp
Enterprise Job portal for Corps



Chet Kapoor

Founder and CEO of Apigee
Earlier was founder and CEO of startup GlueCode sold to IBM.
Was VP in IBM



Shishu Bedi

Chairman and COO of AdMaxim
Fast growing Mobile Ad Platform



Praveena Varadarajan

VP Strategy at FICO
Earlier Director Product Management at Oracle



Rajesh Setty

Entrepreneur, Mentor at Founders Institute
Author and Alchemist



Shan Sinha

Founder and ex CEO of DocVerse (sold to Google). Earlier PM at Microsoft for MSSQL and sharepoint



Tyler Jewell

VP, Product Management & Strategy of Oracle Public Cloud
Technology & Strategy leader



Khanderao Kand

CTO VP at GloMantra, Past Principal Architect of SOA Fusion Middleware Oracle, Architect Peopletools, Expert Standards, IP, and technical author



Jose Lazares

SVP at This Moment
Ex-VP Oracle Corp
Strategy and Marketing Leader, Harvard MBA



Steve Blank

Entrepreneurship Coach at Stanford, Serial Entrepreneur, exCEO Epiphany, Author of 4 Steps to Epiphany



Ajit Deora

VC Partner at LightSpeed
Managing Partner at BeachHead Capital
exCEO enKoo, Founder Sand MicroElectronics



Anand Deshpande

Founder & CEO Persistent Systems (Public) . PhD (CS) . Leadership In NASSCOM, CSI.



Dennis O'Malley

VP at Moxie
Sales and Marketing Expert
Past Regional VP Gartner

Venue: Jewish Conference Center, 3921 Fabian Way, Palo Alto, CA.

Program:

Time Slot	Tech Track	Career Track	Startup Track
9:00-9:30	Inauguration		
9:45-10:45	Developing & Monetizing Mobile Apps: Shisu Bedi COO AdMaxim	Career Pathing: Individual to Manager to Leader: Anjul Bhambhri (VP - Evolved from Engineer to VP) and Dilip Saraf (Career Coach)	Startup Lesson Learnt: Chet Kappor CEO of Apigee (Sold GlueCode to IBM)
11:00-12:00	Big Data with Hadoop, NoSQL: Panel: Milind Bhandarkar (Chief Architect, Greenplum Labs), Anjul Bhambhri (VP Big Data IBM), Amr Awadallah, CTO of CCloudera, Arun Murthy VP Apache Hadoop	Mid-Career Accelerators / Switch through MBA, PMP: Panel of Career Coach, PMP Coach and MBA	Startup Essentials from legal structure, Cap Structure to protecting IP: Carole Belis (Partner Corp Governance-M&A, Kilpatrick Townsend), Anil Advani (Managing Partner, Inventus Law), Sujit Kotwal (Partner - IP - Kilpatrick Townsend)
12:00-1:00	Indian Lunch		
1:00-2:00	Inauguration and Keynote by Steve Blank , Entrepreneurship Coach at Stanford & Serial Entrepreneur		
2:15-3:15	Business Use cases in Social CRM and Social Commerce (Jose Lazares, SVP Marketing) Programing with Social Media (Khanderao CTO GloMantra)	Managing With Influence: Panel: Praveena Varadrajana (VP PM FICO) Rajesh Setty (Mentor and Coach)	Marketing and Selling at Low Budget: Dennis O'Malley (VP Moxie, Sales & Marketing Executive)
3:30-4:30	Developing with Cloud (PaaS, SaaS and	Job Market in 2012, Preparations and	Raising Investments & Valuations: VCs

Time Slot	Tech Track	Career Track	Startup Track
	IAAS): Anshu Sharma (VP Force.com SalesForce) Tyler Jewell (VP Public Cloud at Oracle)	Negotiations: Panel: Prabakaran CEO of Corp2Corp and Dilip Saraf (Career Coach)	Perspective(Ajit Deora LightSpeed Ventures) Pitching Startup (Shan Sinha exCEO of DocVerse sold to Google)
4:45-6:00	Keynote: Business and Career Opportunities for 2012		

High Lights

- Leaders from Industries and Startups
- Unique Opportunity to Learn Emerging Technologies
- Understand Career & Business Opportunities
- Network with Technology Leaders and Startups
- For Early Stage Startups: All that you need to succeed
- In Career & Leadership Track: Learn How to Climb the Corporate Ladder

Starting Keynote: Emerging Technologies and Trends for 2012

Tracks and Sessions:

Track 1: Emerging Technologies:

- Big Data Analytics: Hadoop and NoSQL Ecosystem
- Developing and Monetizing Mobile Apps
- Leveraging Social Media for Business: Social CRM and Social Commerce
- Developing Cloud Infrastructure and Developing using PAAS

Track 2: Professional Career & Leadership:

- Leading Career from Individual to Management & leadership
- Mid-Career Accelerators and Mid-Career Switch: ROI of MBA and PMP and preparing for them
- Managing With Influence: Soft Skills for Success
- Job Market and Opportunities in US and India in 2012

Track 3: Startup Bootcamp:

- Lessons Learned in Starting to Selling Startup
- Startup Essentials: Legal and IP
- Marketing and Selling For Startups
- Startup Investments: VCs Perspective on fund-ability and Success Factors